

TURNING DE&I FROM FEEL-GOOD FACTOR TO BUSINESS OUTCOMES

Settling the Business Case for Diversity, Equity and Inclusion.



You told us you struggle to get on board with diversity.

To understand how to turn what can be seen as a feel-good idea into tangible business outcomes, we partnered with Staffing Industry Analysts to ask over 300 recruitment industry leaders about their challenges and approaches to DE&I.



Here's what your peers told us. Sound familiar?



69%

experience implementation challenges



53%

struggle with nailing the business case



53%

are concerned about candidates reacting negatively to DE&I data collection



49%

worry about how to compliantly collect diversity data

So why bother driving the DE&I agenda?

Put simply: **successful adopters of DE&I best practice impact their bottom line.** They have better talent pipelines, better client win rates, better staff engagement.



2.7x

more likely than late adopters to win new business proposals (RFPs)



2.3x

more likely to experience high fill rates



2x

more likely to see advantages in accessing skilled talent



2x

higher employee satisfaction rates



Ready to learn more? Download our new global report:

Beyond a Feel-Good Concept: Proving The Diversity Business Case for the Recruitment and Staffing Industry

Download

Custom Research Powered by



And if you're already searching for a DE&I solution, luckily diversity just got easier.

With one dashboard, Access Volcanic now provides the answers to diversity tracking. Achieve up to:



28%

increase in job applications



2x

more relevant shortlisted applicants



70%

increase in diversity of candidate pipelines



68%

increase in female applicants



Discover how to enable inclusive hiring with Access Volcanic, the recruitment website platform that blends digital performance with inclusivity.

Book a demo